

AD INTÉRIEURS 2016

O I T O E M P O N T O

ARCHITECTURE & INTERIORS

PRESENTS

AN URBAN ZOO

FROM 3<sup>RD</sup> TO 18<sup>TH</sup> SEPTEMBER 2016

LA MONNAIE DE PARIS  
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## AD INTÉRIEURS 2016



LAUNCHED IN 2010 FOR THE 10 YEARS ANNIVERSARY OF THE MAGAZINE, AD INTERIEURS CELEBRATES THE WORK OF INTERIOR DESIGNERS. SINCE THEN, EVERY YEAR, IN SEPTEMBER, A FEW SELECTED TALENTS STAGE A DECOR SHOWING THEIR SKILLS AS MUCH AS THEIR STYLE.

THIS UNIQUE EXHIBITION ALLOWS THE PUBLIC TO DISCOVER «FOR REAL» LIVING SPACES USUALLY RESERVED TO THE PAGES OF THE MAGAZINE. THIS NEW DEVICE AIMS TO CAPTURE THE SPIRIT OF THE MOMENT AND PROPOSE PROSPECTIVE VISIONS OF THE HOUSE.

THE AD INTERIEURS EXHIBITION HAS BECOME ONE OF THE GREAT CULTURAL RENDEZ-VOUS OF THE PARISIAN AUTUMN. BUILDING ON THE SUCCESS OF PREVIOUS EDITIONS, AD MAGAZINE CONTINUES THE ADVENTURE THIS YEAR IN A NEW PLACE, LA MONNAIE DE PARIS, AROUND A NEW THEME, THE ART OF COLLECTING.

WHETHER IT IS TO BUILD RELATIONSHIPS BETWEEN WORKS OF ART, OR TO CREATE A SET OF OBJECTS AROUND A THEME OR TO ASSEMBLE DOCUMENTS, A COLLECTION ALWAYS TELLS A PASSION.

AD HAS ASKED INTERIOR DESIGNERS THAT WILL BE PRESENT FOR THIS EDITION, TO ORGANIZE THEIR DECOR AROUND SETS OF OBJECTS THAT THEY HOLD CLOSE TO THEIR HEART. RATHER THAN A TRADITIONAL “CABINET DE CURIOSITÉ”, THEY ARE ASKED TO ARRANGE BEDROOMS, LIVING ROOMS, KITCHENS, OFFICES, TO ILLUSTRATE THE IDEA OF LIVING IN THESE INTIMATE TREASURES.

## THE ART OF COLLECTING AN URBAN ZOO - OITOEMPONTO

URBAN ZOO IS THE REFLECTION OF OITOEMPONTO'S UNIVERSE. THE PROJECT IS A SUCCESSFUL MIX OF FURNITURE BY THE LEADING DESIGNERS OF THE 1940s TO 1970s, DELIGHTFULLY AND HARMONIOUSLY RUBBING SHOULDERS WITH NUMEROUS CREATIONS BY OITOEMPONTO AS WELL AS A VERY SELECTIVE ARRAY OF WORKS OF ART AND UNIQUE PIECES FROM REPUTED DESIGNERS.

### THE DECOR

A HUGE VINTAGE SOFA DESIGNED BY THE AMERICAN ADRIAN PEARSALL INVITING US TO CONTEMPLATION. WALLS STRUCTURED BY SEVENTIES POLYCARBONATE ARCHES OPEN TO REVEAL A COLLECTION OF SILVER ANIMAL OBJECTS. THIS SPECTACULAR SPACE RENEWS WITH A CHIC JET SET. IT REFERS TO THE DECORS OF JAMES BOND AS MUCH AS THE ELYSIAN SALONS FROM THE GEORGES POMPIDOU ERA.

### THE COLLECTION

TURTLE, DUCKS AND STORKS SET IN STERLING SILVER AND SEMIPRECIOUS STONES DEFINE A PICTURESQUE BESTIARY. THERE ARE AROUND 30 RARE PIECES OF THE PORTUGUESE GOLDSMITH LUIZ FERREIRA (1909-1994), DATING FROM 1960-1970, EXHIBITED BY OITOEMPONTO. THESE DECORATIVE OBJECTS INSPIRED BY NATURE BRING A BAROQUE TOUCH TO THE SERENE LOUNGE.



## THE ART OF COLLECTING AN URBAN ZOO - OITOEMPONTO

OITOEMPONTO DISPLAYS A SET OF COLLECTOR'S PIECES FROM LUIZ FERREIRA BAPTIZED AN URBAN ZOO.

SEEKING TO SHOW WAYS OF LIVING SURROUNDED WITH FAMILY TREASURES IN THE MOST SUBLIME AND REFINED WAY.

MOST OF THE PIECES PRESENTED ON THIS EXHIBITION WERE PRODUCED BY LUIZ FERREIRA UP TO 1994, THEY BELONG TO THE COLLECTION OF LUIZ FERREIRA AND PRIVATE COLLECTORS.

"LUIZ FERREIRA'S HAND IS VISIBLE IN EVERY PIECE HE MADE. EACH ITEM STANDS ALONE, FOR HE DESIGNED THEM ONE BY ONE, FINETUNING DETAILS THAT MADE EACH ONE INDIVIDUAL. THIS IS A TRIBUTE TO THE GREAT SILVERSMITH LUIZ FERREIRA. "



COCKATOOS

SPECIAL THANKS TO CRISTINA FERREIRA

AN URBAN ZOO  
THE ART OF COLLECTING



FRESHWATER TURTLE



STAGS

AN URBAN ZOO  
THE ART OF COLLECTING



TURKEY



COBRA

AN URBAN ZOO  
THE ART OF COLLECTING



TIGER



DRAGON



AN URBAN ZOO  
THE ART OF COLLECTING



FROG



SILVER OAK

AN URBAN ZOO  
THE ART OF COLLECTING



TRITON



PERNALTA

## OITOEMPONTO



OITOEMPONTO\* EMERGED IN 1993 FROM THE PERFECT ALCHEMY BETWEEN TWO STRIKINGLY DIFFERENT BUT TERRIBLY COMPLEMENTARY PERSONALITIES. IT IS ALMOST THE IDEAL SUCCESS STORY.

WITH ARTUR MIRANDA'S EXPERIENCE OF THE WORLD OF FASHION AND DESIGN, HE SET HIMSELF APART BY HIS DECIDEDLY MODERN VISION OF DECORATION, A CLEARLY MARKED DESIRE TO BREAK WITH THE ESTABLISHED CODES AND DARE THE MOST UNEXPECTED COMBINATIONS, WHILE AT THE SAME TIME FOSTERING AND DEVELOPING AN INNATE SENSE OF COLOUR. JACQUES BEC BRINGS TO THE DUO A REFRESHING ENTHUSIASM AND THE FRENCH TOUCH, AS WELL AS THE PRECIOUS KNOW-HOW ACQUIRED DURING HIS STUDIES AT THE MET DE PENNINGHEN GRAPHIC ARTS SCHOOL IN PARIS.

TOGETHER, THE TWO DESIGNERS CREATE SUBLIME DÉCORS FOR DOZENS OF LUCKY PEOPLE. EACH PRODUCTION IS THE FRUIT OF LONG HOURS OF COORDINATION DURING WHICH THE LIFESTYLE OF THE CLIENT IS EXAMINED IN MINUTE DETAIL IN ORDER TO CREATE AN OPTIMUM MATCH FOR THEIR NEEDS AND WISHES.

THE RESULT IS A SUBTLE MIXTURE OF THE OWNERS' TASTES AND THE INCOMPARABLE TALENT OF JACQUES BEC AND ARTUR MIRANDA. UNIQUE PLACES, AT ONCE REFINED AND CONVENIENT TO LIVE IN, BRIGHT AND DISCREET, MODERN AND TIMELESS...

A DELICATELY JOYOUS AND CHIC ATMOSPHERE, JUST LIKE THE TWO DESIGNERS.

\*OITOEMPONTO MEANS "EIGHT O'CLOCK PRECISELY" IN PORTUGUESE.

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